

THE FIRST EIGHT · 2026/27 SEASON

THE PLAYER FILE

by Aniol Cufí UEFA PRO

Individual performance analysis for elite American youth players — built on the European academy standard.

You spend fifteen thousand dollars a year on elite soccer. Nobody is watching your kid.



Aniol Cufí

UEFA PRO licensed · 14+ years · Girona FC — coach, analyst, scout

DEVELOPED

Pau Cubarsí — FC Barcelona

WORLD CUP 2026

Álvaro Rodríguez — Bournemouth · Martina Fernández — Barcelona Femení

SCOUTED AND SIGNED FOR GIRONA FC

Pedro Porro — Tottenham

WORLD CUP 2026

and many more professionals across fourteen years of coaching

I am a UEFA PRO licensed coach — the highest coaching qualification in football. Fourteen years, five clubs, three countries.

At Girona FC I was a coach, a performance analyst and a scout. Scouting is the part that matters here: my job was to watch one player for ninety minutes and write down exactly what he was and what he was not. Pedro Porro was one of them. The club signed him.

That is the same work this product is. Nothing about it is new — it is simply not something anyone has offered an American family before.



Watching a full game. Not highlights.

At Girona — La Liga, City Football Group — every academy player has a file like this one. It is not an American invention and it is not a marketing product. It is how European clubs decide who gets promoted and who gets released. Your son plays forty to sixty competitive matches a season and nobody has ever written one for him.

WHERE I HAVE WORKED

Girona FC	Spain · La Liga	Head coach · Analyst · Scout
RCD Espanyol NJ	USA	Head coach
FK Metta	Latvia · Virslīga	Head coach
FC Copa	USA · USL 2 & USL Academy	Head coach — current
Nexus Soccer Academy	USA · New Jersey	Head coach & Director — current

PLAYERS I HAVE COACHED WHO TURNED PROFESSIONAL

DEVELOPED

- **Pau Cubarsí** WC 2026
FC Barcelona · Spain
- **Álvaro Rodríguez**
Bournemouth · Uruguay
- **Martina Fernández**
FC Barcelona Femení · Spain
- **Unai Hernández**
Al Ittihad · Saudi PL

SCOUTED FOR GIRONA FC

- **Pedro Porro** WC 2026
Tottenham · Spain · signed by Girona FC

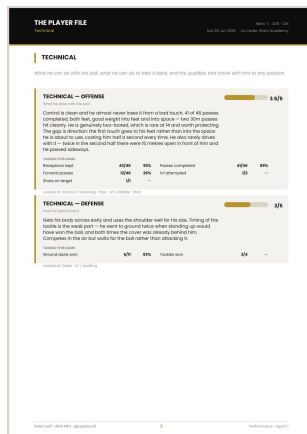
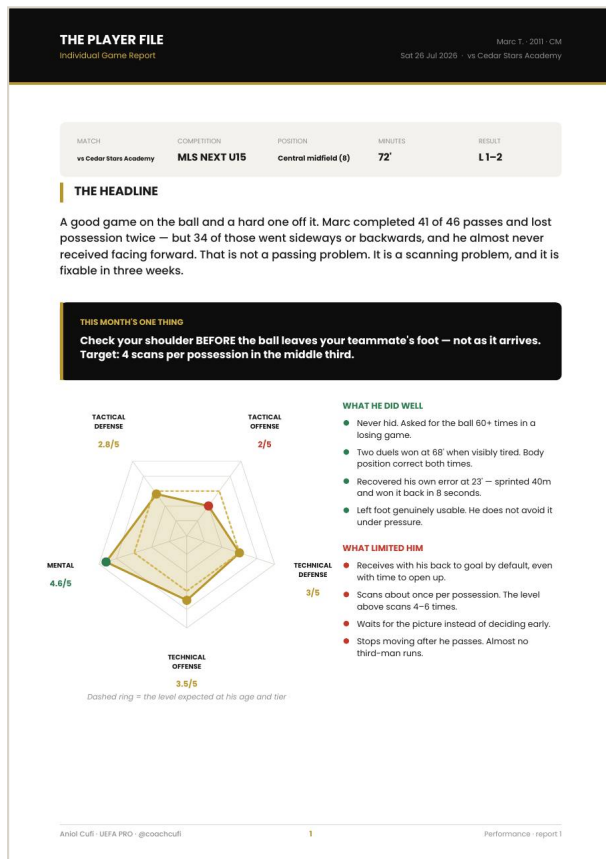
Scouting at Girona meant watching one player for a full match and writing a report the club acted on. It is the same work this product is — and Porro is the one anybody can look up.

More than fourteen players I have coached have signed professional contracts. These are simply the ones you can look up.

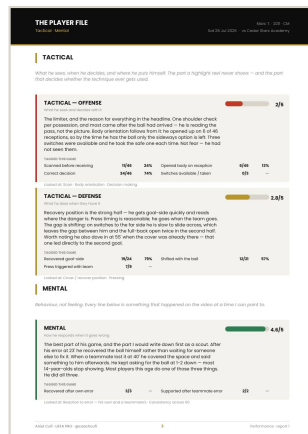
A real report, from a real game.

Five pages after every single match. Not a dashboard you have to log in to and not a highlight reel — a document, written by one person who watched the whole thing.

- **The headline**
What actually happened, in four lines. Read this and nothing else and you still know.
- **This month's one thing**
One instruction. Not a list of eight — the one that changes the most.
- **The five scores**
Plotted against a dashed ring: the level expected at his age and tier.
- **Timestamped clips**
Every claim points at a minute you can watch yourself.



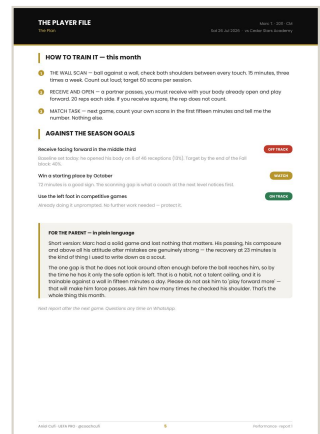
2 • TECHNICAL



3 · TACTICAL + MENTAL



4 • PHYSICAL + CLIPS



5 • THE PLAN

Every game. Same five scores, same shape, month after month – so the change is something you can see, not something I tell you about.

THE PROBLEM

An elite American youth player plays between forty and sixty competitive matches a season. His club coach manages a squad of twenty-two and is measured on results. His private trainer works on technique in isolation and has usually never seen him play a competitive match. The camera the club bought produces heat maps nobody sits down and interprets. The recruiting service packages ninety seconds of his best moments and emails it to colleges. Across an entire season, not one person watches every minute this individual player plays, writes down what is actually happening, tracks whether it is improving, and tells him the one thing to fix next month.

In a European academy, every player has a file. In America, they have a schedule.

WHAT A FILE CHANGES

WITHOUT A FILE

WITH THE PLAYER FILE

Feedback is verbal and forgotten by Tuesday	Written, evidenced with clips, permanent
"Be more confident"	First-touch direction under pressure in the middle third
Progress is a feeling — usually the parent's	Progress is a number, across a season
He works on whatever his trainer teaches	He works on what the evidence says is limiting him
Nobody knows how he fits the coach's system	The team is analysed, so he improves inside it

THE COMPARISON NOBODY MAKES

A private trainer at \$100 an hour, once a week, is \$400 a month. That is the normal, unquestioned line on an elite soccer budget — and it buys one hour, in a drill, with someone who has never seen your son play a competitive match.

	PRIVATE TRAINER	THE PLAYER FILE
COST	About \$400 a month · 4 sessions at \$100	\$299 to \$849 a month · depending on tier
HE SEES	One hour, in a drill he designed	Every minute of every competitive game
YOU GET	A feeling, and a good session	A written record, clips, and a number
NEXT MONTH	Whatever is on his plan	Whatever the evidence says is limiting him

THIS DOES NOT REPLACE YOUR TRAINER

It makes him better. Right now he is working blind — not because he is not good, but because nobody has told him what actually happens on a Saturday. Send him the report and he knows exactly what to work on Tuesday.

The same money you already spend. A completely different kind of information.

ACROSS A TEN-MONTH SEASON

A private trainer, once a week 40 hours. None of them a game.	about \$4,000
THE PLAYER FILE — Performance 40 games. Every minute of all of them.	\$5,490

You do not have to choose between them, and I am not asking you to. Most families keep the trainer and add the file — that is exactly the point. One of them teaches. The other one tells you what to teach.

Three tiers, one system. The tier sets depth and access — never the quality of the analysis. Ages are a recommendation, never a rule — any player can take any tier. These are the prices for the first eight families, locked from signing through May 2027. After the eight are taken the price goes up.

FOUNDATION

\$299 /month

Recommendation: ages 10–13, or families entering the system

- 2 games analysed per month
- 6 scored items across all five groups
- Written report + radar per game
- 4–5 tagged clips per game
- One development priority a month
- Block review — a written review every 3 months

PERFORMANCE

THE CORE OFFER

\$549 /month

Recommendation: ages 12+ · MLS NEXT, ECNL, top-level club

- 4 games analysed per month
- 13 scored items — twice the depth
- Tagged match statistics, counted from your own games
- 8–10 clips with recorded voice-over analysis
- Your coach's system analysed, and his role inside it
- Monthly 1-on-1 video call (30 min)
- Direct WhatsApp access
- Block review — a written review every 3 months

PATHWAY

\$849 /month

Recommendation: ages 16+ · college-track and pro-track

- Everything in PERFORMANCE
- All 20 items — the complete picture
- Monthly stats report — the trend across all four games
- 12–15 clips per game
- Monthly call, 60 minutes
- Priority WhatsApp response
- Season-end recruitment reel included

THE GUARANTEE

Your report lands within 72 hours of usable footage arriving, or that game is free. The first eight keep this price through May 2027.

EIGHT PLACES, AND THAT IS THE REAL NUMBER

This is one coach watching every minute of every game, not a platform. Eight players is roughly eighteen hours of analysis a week alongside my existing commitments. When the eight are taken it closes until a place opens.

Those eight keep this price through May 2027 — it does not move partway through the year, whatever happens to the standard price.

THE FIRST FOUR STEPS

- 1 A conversation, 20 minutes**
Tell me about the player — his position, his club, what you think is holding him back. I will tell you honestly whether this is worth it for him and which tier fits. If it is not a fit I will say so.
- 2 Intake and agreement, 30 minutes**
Four short sheets — how the games get filmed, the player, his team and his coach's system, three ranked goals — plus a simple two-page service agreement so we both know exactly what is being committed to.
- 3 The baseline**
A full report on one game, and the three things we are going to change. If the season has not started yet, last season's footage does this perfectly — and it means we already know where we stand before game one.
- 4 Then every game**
Footage within 48 hours of the whistle. Report within 72 hours of the footage.

To start

Message FILE on Instagram @coachcufi, or email coachcufi@gmail.com with your player's age, position and club, and we will find twenty minutes this week.

THE FOUR QUESTIONS I ALWAYS GET

“The season has not started yet.”

Then we start with last season. One archive game gives us the baseline and the three things we are going to change — so you walk into game one already knowing what you are working on. Waiting costs you the one thing you cannot buy back: the starting point.

“We already have a private trainer.”

Good. Keep him, and send him the report. He will know exactly what to work on.

“How do we film it?”

Whatever you already have — club camera, Veo, Trace, or a phone from the stand. Wide and steady, whole pitch in frame, no zooming in on the ball.

“What if we want to stop?”

Three months minimum — below that there is no trend and there is nothing to show you. A full season is what it is built for. After the three months, month to month.